



[Date]
[Location]

Dear [Retailer] store manager,

I have been a customer of [Retailer] for a number of years and have enjoyed the strong variety of product your store carries.

Recently, I have tried to locate OZO™ products in your store and have not been able to find any.

I would like to request that you bring OZO items to your store so that I and other shoppers can continue to enjoy the variety of products that you have provided over the last several years.

OZO™ is a Colorado brand and has the best plant-based meat options available in the market, with better taste, better nutrition, and a real food approach.

My personal favorites are [SKU name] and [SKU name], but their entire portfolio surely would resonate with your shoppers.

OZO is a brand from Planterra Foods and they can be reached via the contact below.

Planterra Foods Company: sales@eatplanterra.com

Broker: [Broker name]

OZO Assortment:

Best regards,
[Name]
Your Loyal Customer